— LEIMERT PARK —
KBLA TALK 1580
EST. 2021
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KEY FINDINGS

CLIMATE JUSTICE—BLACK ANGELENOS' ATTITUDES & PERSPECTIVES

500 BLACK/AFRICAN AMERICAN LIKELY VOTERS

FEBRUARY 2024

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Survey Methodology

SURVEY METHODOLOGY

Sample	500 Black/African American Los Angeles County Likely March 2024 Voters
Fielding Dates	January 20 – 27, 2024
Margin of Error	Full Sample: ± 4.37% at the 95% Confidence Level
Data Collection Mode	Online
Weighting and Rounding	Results have been weighted to match the distribution of Black likely voters. All numbers are percentages, and may not sum precisely or to 100% due to rounding.

KEY FINDINGS

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1   A significant majority of Black voters believe **climate change is an extremely or very serious issue** facing Los Angeles County.

2   Black/African American voters are **highly cognizant of issues related to climate change and its disparate impacts on communities of color.** Voters believe that Black, Latino, and low-income communities will face **far worse impacts compared to White, wealthy, and coastal communities.**
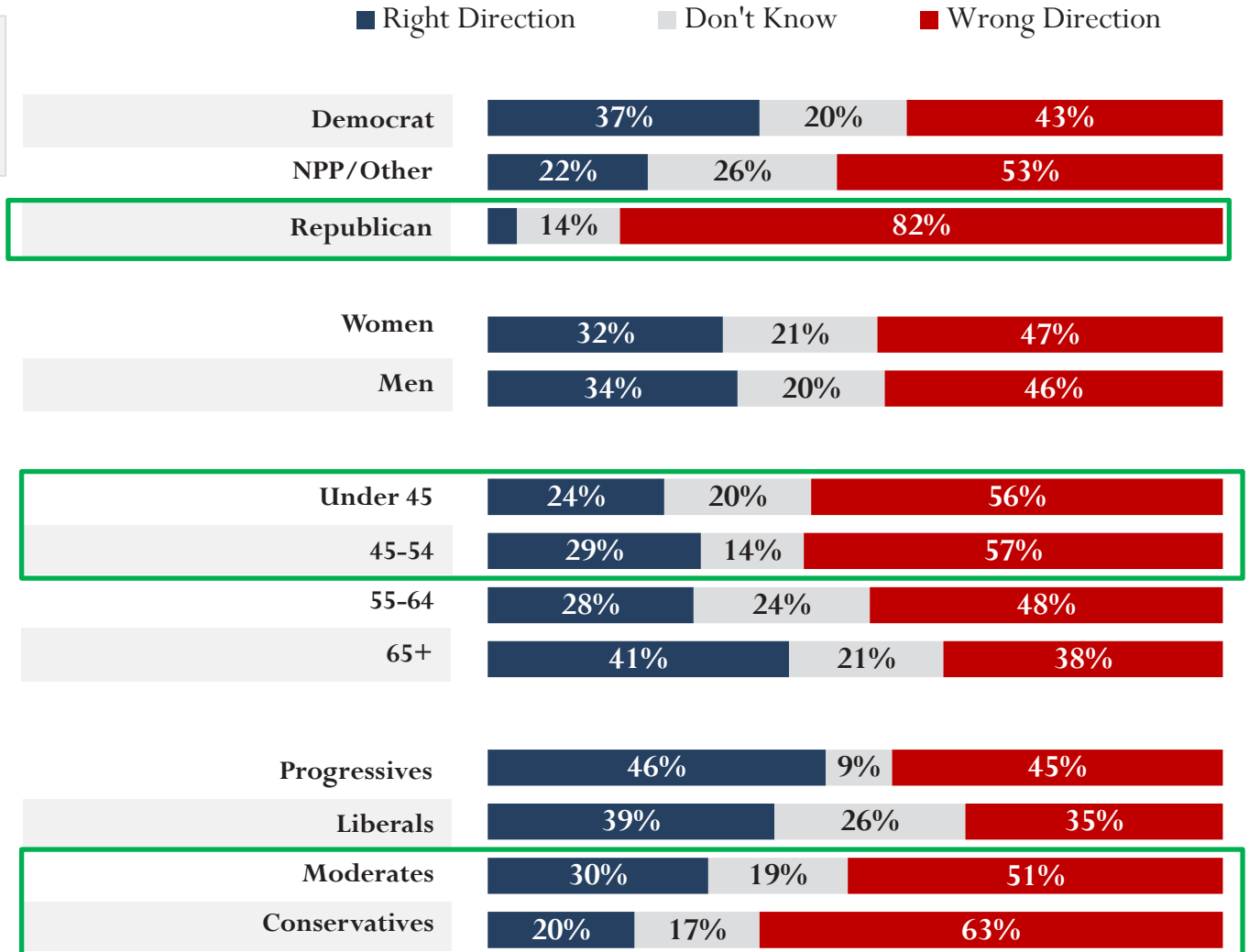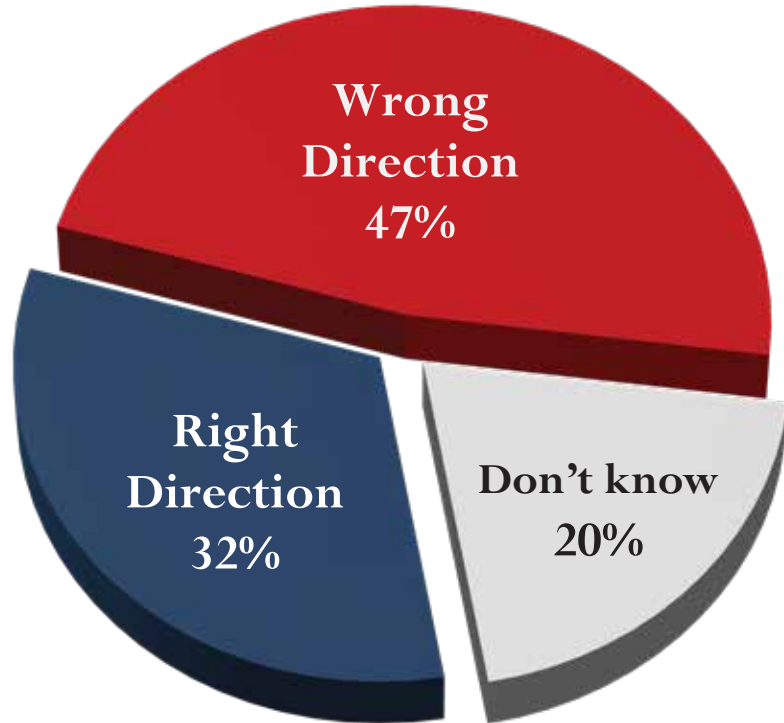
3   Black/African American voters see a **strong link between issues of climate change, environmental harm, and civil rights.** This suggests that voters are highly likely to support environmental justice policy as an issue of racial equity.

DETAILED FINDINGS

A Plurality Of Black Voters Believe LA County Is Heading In The Wrong Direction

Legend: ■ Right Direction ■ Don't Know ■ Wrong Direction

Q: Do you feel things in Los Angeles County are generally going in the right direction or they going in the wrong direction?*
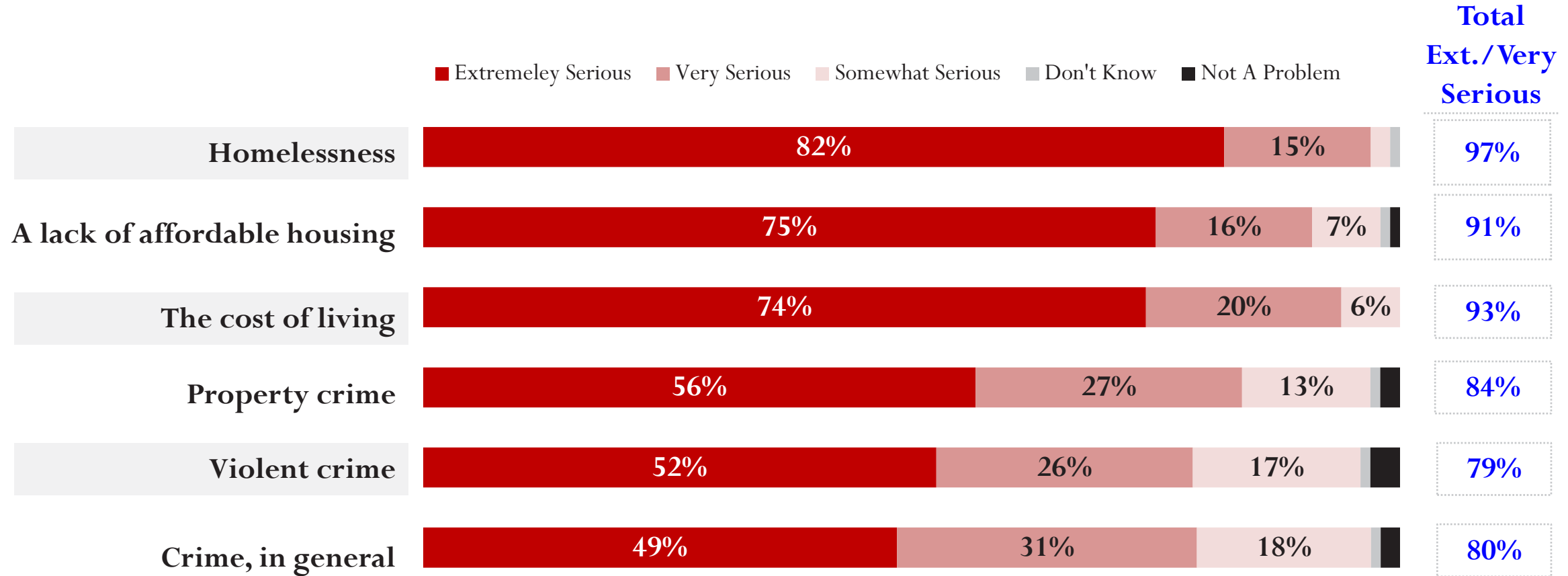

Pie chart:
- Wrong Direction 47%
- Right Direction 32%
- Don't know 20%

Group	Right Direction	Don't Know	Wrong Direction
Democrat	37%	20%	43%
NPP/Other	22%	26%	53%
Republican	14%		82%
Women	32%	21%	47%
Men	34%	20%	46%
Under 45	24%	20%	56%
45-54	29%	14%	57%
55-64	28%	24%	48%
65+	41%	21%	38%
Progressives	46%	9%	45%
Liberals	39%	26%	35%
Moderates	30%	19%	51%
Conservatives	20%	17%	63%

Note: The Republican row shows 14% for Right Direction (small bar) followed by a "Don't Know" value not displayed separately.

* Percentages below 5% not displayed.

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HOMELESSNESS RANKS AS THE TOP CONCERN

FOUR-IN-FIVE VOTERS SEE HOMELESSNESS AS AN EXTREMELY SERIOUS PROBLEM

Q: Listed below are a few issues some people say may be problems facing Los Angeles County. For each one, please indicate whether you believe it is a problem or not and to what extent. *(Ranked by Extremely Serious)*
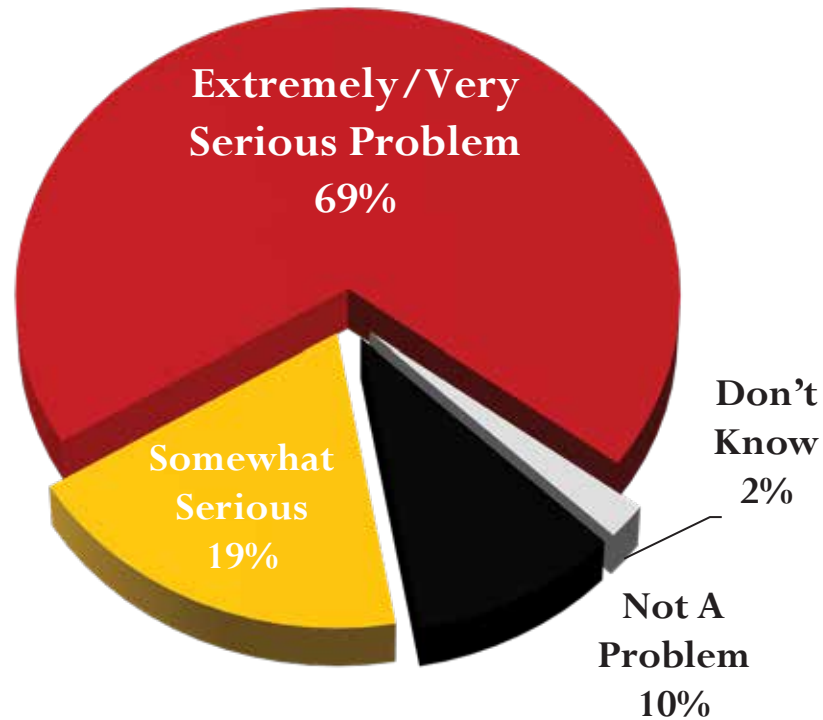
Legend: ■ Extremeley Serious ■ Very Serious ■ Somewhat Serious ■ Don't Know ■ Not A Problem

Total Ext./Very Serious

Issue	Extremely Serious	Very Serious	Somewhat Serious	Total Ext./Very Serious
Homelessness	82%	15%		97%
A lack of affordable housing	75%	16%	7%	91%
The cost of living	74%	20%	6%	93%
Property crime	56%	27%	13%	84%
Violent crime	52%	26%	17%	79%
Crime, in general	49%	31%	18%	80%

* Percentages below 5% not displayed.

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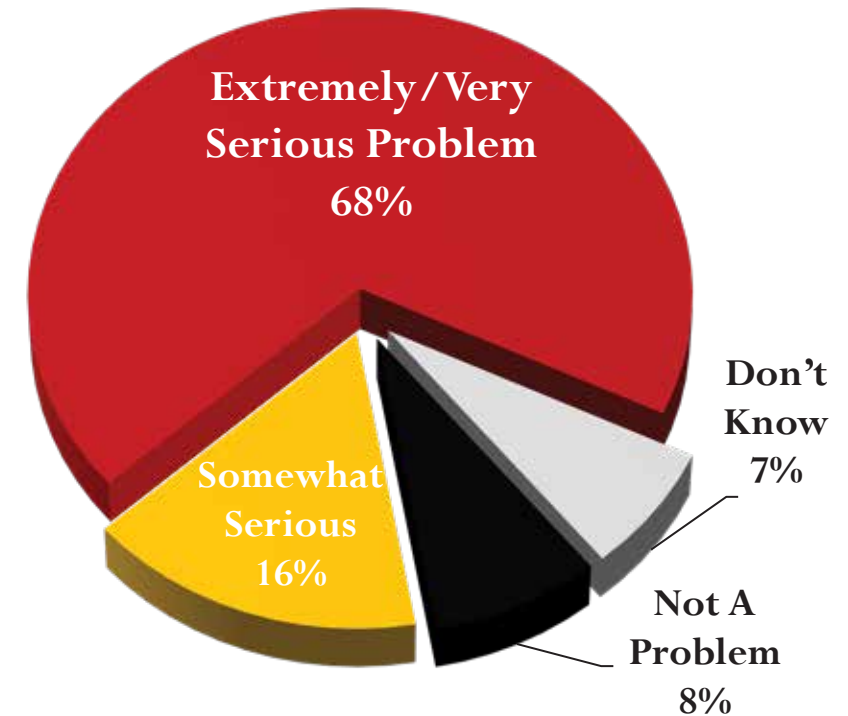
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A Significant Majority Believe Climate Change And Its Impact On LA County Communities Of Color Are Serious Problems

Q: Listed below are a few issues some people say may be problems facing Los Angeles County. For each one, please indicate whether you believe it is a problem or not and to what extent.

Climate Change

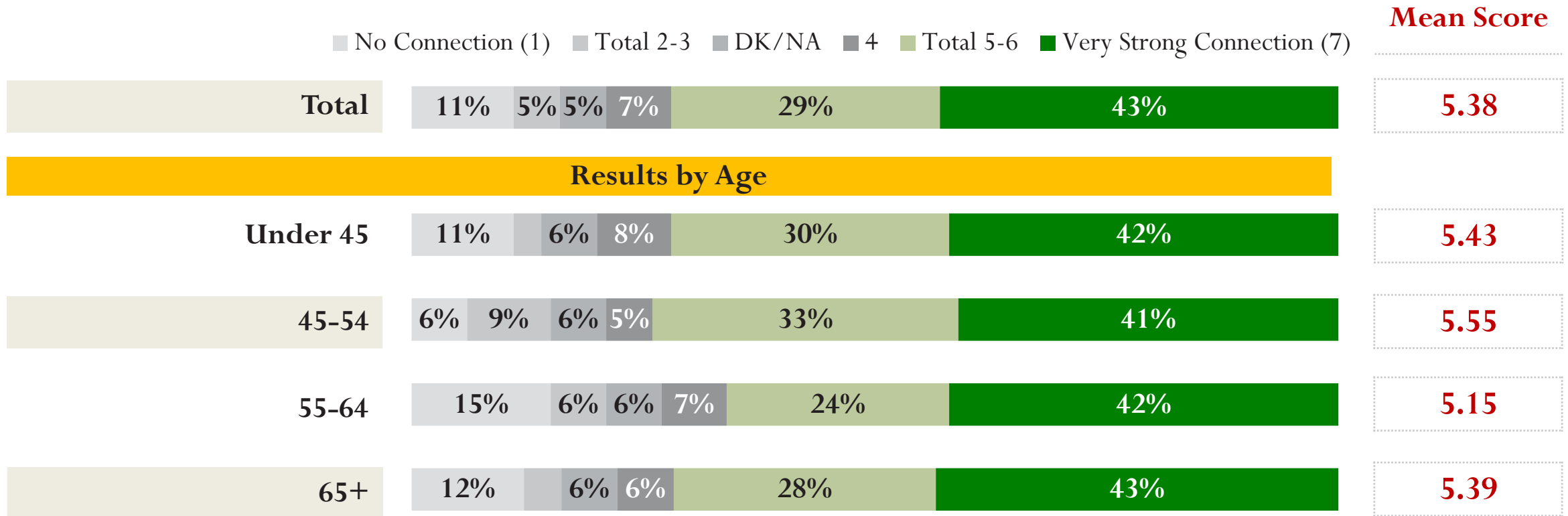Extremely/Very Serious Problem
69%

Somewhat Serious
19%

Not A Problem
10%

Don't Know
2%

The disproportionate impact of climate change on communities of color

Extremely/Very Serious Problem
68%

Somewhat Serious
16%

Not A Problem
8%

Don't Know
7%

Most See A "Very Strong" Connection Between Environmental Issues, Social Justice, And Civil Rights

Q: Some people believe there is a connection between environmental issues and social justice and civil rights, while others do not. Using a scale from "1" to "7," please indicate whether you see a connection between environmental issues, social justice, and civil rights. On this scale, a "1" means you see "no connection at all" and a "7" means you see a "very strong connection" between these issues.

Mean Score

Legend: ■ No Connection (1) ■ Total 2-3 ■ DK/NA ■ 4 ■ Total 5-6 ■ Very Strong Connection (7)

	No Connection (1)	Total 2-3	DK/NA	4	Total 5-6	Very Strong Connection (7)	Mean Score
Total	11%	5%	5%	7%	29%	43%	**5.38**

Results by Age

	No Connection (1)	Total 2-3	DK/NA	4	Total 5-6	Very Strong Connection (7)	Mean Score
Under 45	11%		6%	8%	30%	42%	**5.43**
45–54	6%	9%	6%	5%	33%	41%	**5.55**
55–64	15%	6%	6%	7%	24%	42%	**5.15**
65+	12%	6%	6%		28%	43%	**5.39**

DEMOCRATS, NO PARTY PREFERENCE VOTERS, PROGRESSIVES, AND LIBERAL VOTERS SEE A STRONG CONNECTION

Q: Some people believe there is a connection between environmental issues and social justice and civil rights, while others do not. Using a scale from "1" to "7," please indicate whether you see a connection between environmental issues, social justice, and civil rights. On this scale, a "1" means you see "no connection at all" and a "7" means you see a "very strong connection" between these issues.*

	Weak Connection (1-3)	Mixed (4)	Strong Connection (5+)
Democrats	12	6	77
No Party Preference/Other	20	8	67
Republican	60	16	20
Progressives	7	6	87
Liberals	5	2	87
Moderates	22	9	63
Conservatives	32	10	52

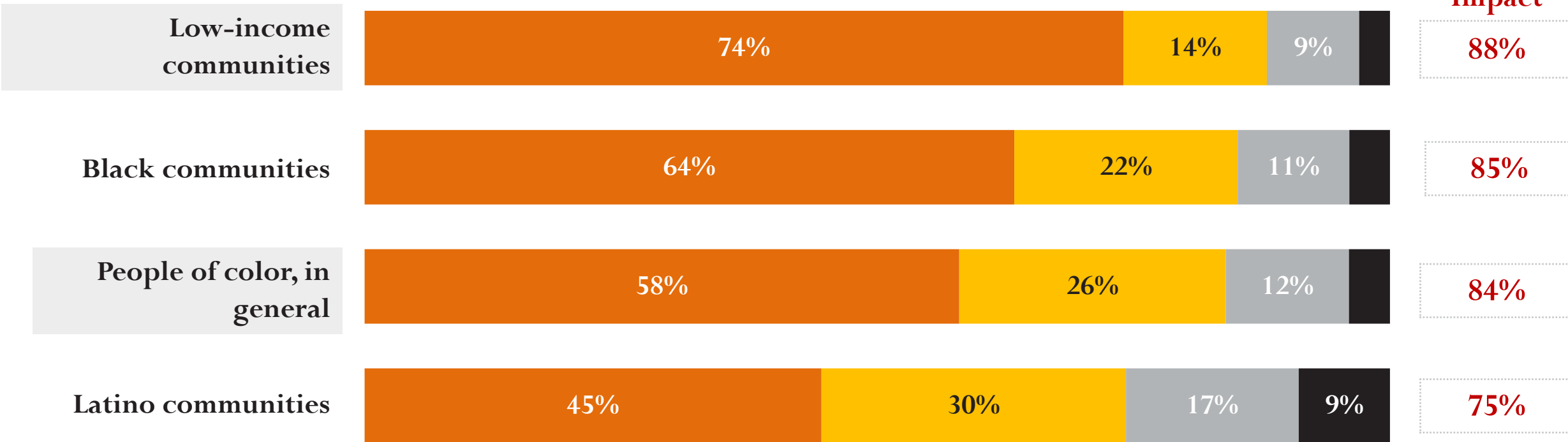*All numbers are percentages on this slide.*

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BLACK VOTERS BELIEVE LOW-INCOME COMMUNITIES AND COMMUNITIES OF COLOR WILL BE MOST AFFECTED BY CLIMATE CHANGE

Q: Below is a list of different types of communities that may be impacted more than others as it relates to pollution, climate change, and other forms of environmental harm. For each group, please indicate if you believe they are negatively impacted more, less, or about the same compared to others? *(Ranked by Much More)**

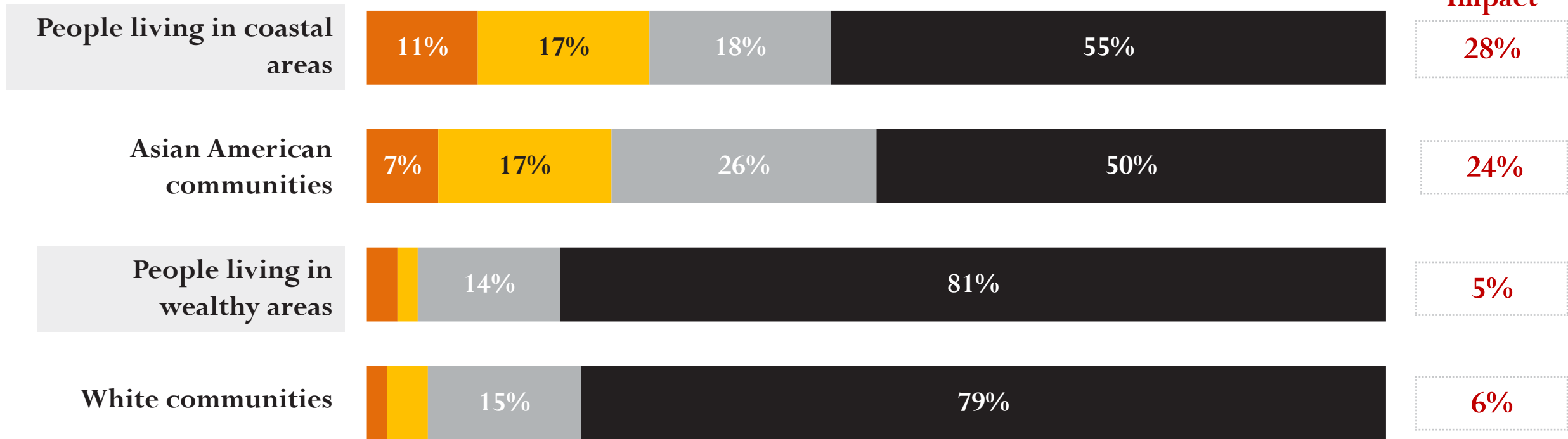Legend: ■ Much More ■ Somewhat More ■ About The Same/DK ■ Total Less

Total More Impact

Community	Much More	Somewhat More	About The Same/DK	Total Less	Total More Impact
Low-income communities	74%	14%	9%		88%
Black communities	64%	22%	11%		85%
People of color, in general	58%	26%	12%		84%
Latino communities	45%	30%	17%	9%	75%

* Percentages below 5% not displayed.

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WEALTHY AREAS AND WHITE COMMUNITIES ARE CONSIDERED THE LEAST IMPACTED GROUPS

Q: Below is a list of different types of communities that may be impacted more than others as it relates to pollution, climate change, and other forms of environmental harm. For each group, please indicate if you believe they are negatively impacted more, less, or about the same compared to others? *(Ranked by Much More)**

Legend: ■ Much More ■ Somewhat More ■ About The Same/DK ■ Total Less

Total More Impact

Community	Much More	Somewhat More	About The Same/DK	Total Less	Total More Impact
People living in coastal areas	11%	17%	18%	55%	28%
Asian American communities	7%	17%	26%	50%	24%
People living in wealthy areas			14%	81%	5%
White communities			15%	79%	6%

* Percentages below 5% not displayed.

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STRONG CONSENSUS EXISTS THAT LOW-INCOME COMMUNITIES
AND COMMUNITIES OF COLOR ARE DISPROPORTIONATELY IMPACTED

Q: Below is a list of different types of communities that may be impacted more than others as it relates to pollution, climate change, and other forms of environmental harm. For each group, please indicate if you believe they are negatively impacted more, less, or about the same compared to others? *(Ranked by Total More)**

	Low-income communities	Black communities	Latino communities	People of color, in general
Under 45	90	85	72	84
45-54	91	91	77	89
55-64	88	86	74	85
65+	85	82	77	81
Women	92	90	77	89
Men	83	78	71	78

*All numbers are percentages on this slide.

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CONSENSUS ALSO EXISTS ACROSS PARTY AND IDEOLOGICAL LINES

Q: Below is a list of different types of communities that may be impacted more than others as it relates to pollution, climate change, and other forms of environmental harm. For each group, please indicate if you believe they are negatively impacted more, less, or about the same compared to others? (*Ranked by Total More*)*

	Low-income communities	Black communities	Latino communities	People of color, in general
Democrats	91	89	79	88
NPP/Other	86	83	68	83
Republican	57	55	42	47
Progressives	93	93	87	89
Liberals	92	90	83	93
Moderates	88	86	77	83
Conservatives	80	73	55	71

*All numbers are percentages on this slide.